

EVS SAUDI



EVENT CATALOGUE 2025

4-6 MAY 2025
Riyadh Front Exhibition &
Conference Center, Riyadh,
Saudi Arabia



KEY CAR BRANDS AT EVS SAUDI



Organised by:



National Strategic Partner:



Partnered by:



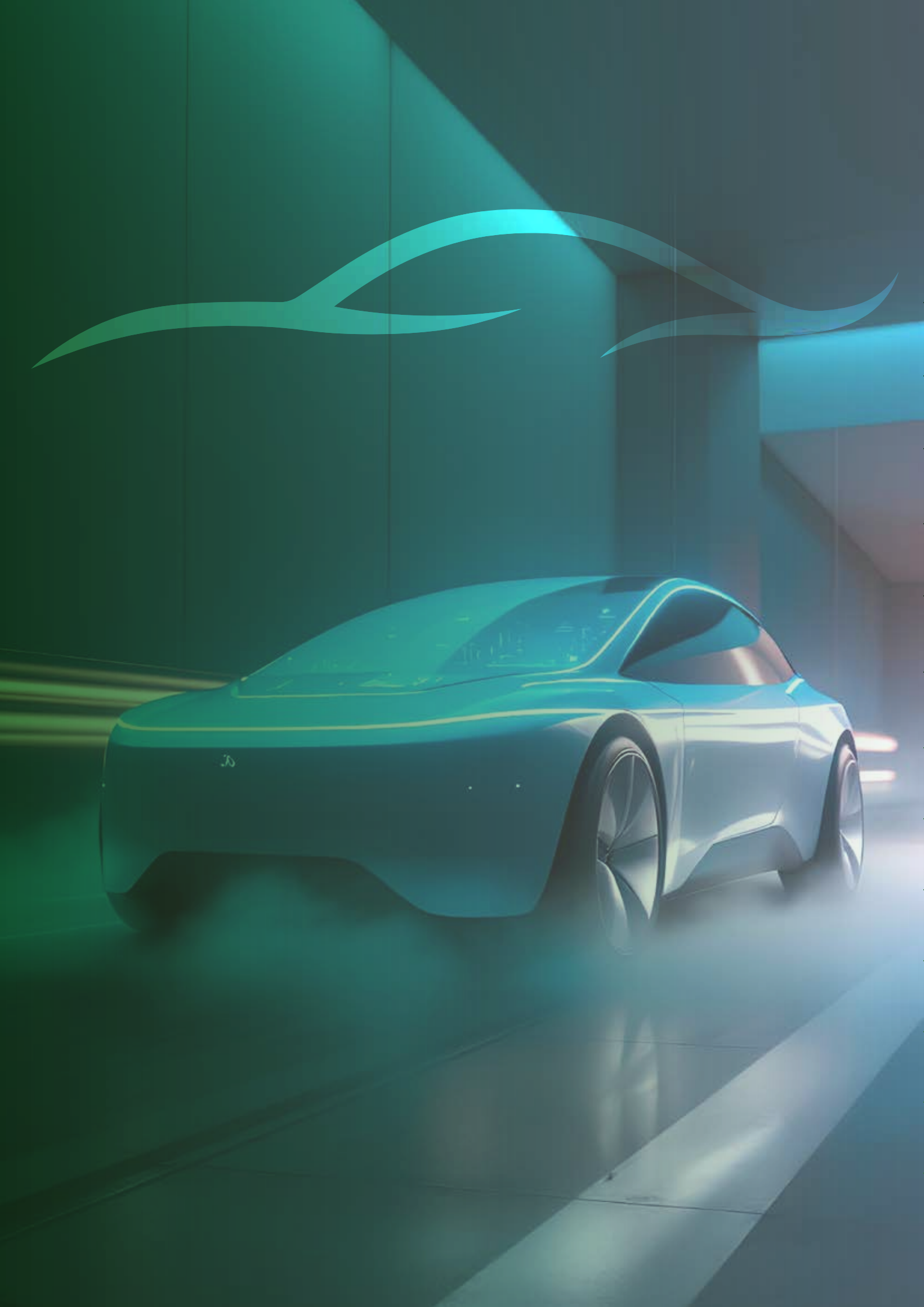


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A MESSAGE FROM THE CHAIRMAN



Dear Esteemed Guests, Partners, and Participants,

Welcome to the inaugural edition of EVS Saudi 2025. It is a privilege and a pleasure to extend a warm welcome as we convene to shape the future of electric mobility in the Kingdom and beyond.

In recent years, the global community has demonstrated remarkable resilience and adaptability. Today, as we gather at the Riyadh Front Exhibition & Conference Center, Riyadh, Saudi Arabia – a hub of innovation and industry – we celebrate not only progress but also the power of collaboration.

EVS Saudi 2025 emerges as a pioneering platform dedicated to advancing the electric vehicle sector, driving dialogue, forging partnerships, and unlocking new opportunities across the sustainable mobility ecosystem.

This year marks an exciting milestone with the launch of EVS Saudi, introducing a focused space for innovation, policy, technology, and investment to converge. The event reflects our commitment to building a smarter, cleaner, and more connected future.

As we embark on this important journey together, let us engage meaningfully, explore transformative ideas, and work collectively toward a greener tomorrow.

Thank you for being a part of EVS Saudi 2025. May this event inspire valuable connections, bold initiatives, and enduring success.

David Wang
Chairman, MIE GROUP



MESSAGE FROM THE VICE PRESIDENT



Sean Xiao
Vice President

EVS Saudi 2025, envisioned as a pioneering initiative, has evolved into a vital platform at the heart of the Kingdom's electric vehicle movement. What began as a bold idea now stands as a powerful testament to Saudi Arabia's growing influence in sustainable mobility and clean tech innovation.

This is more than an event, it is a strategic gateway connecting global EV stakeholders with the rapidly expanding Saudi market. EVS Saudi 2025 champions collaboration, forward-thinking dialogue, and meaningful partnerships that drive real impact in the electric mobility landscape.

As we come together at the Riyadh Front Exhibition & Conference Center, I look forward to transformative conversations, groundbreaking ideas, and new milestones in our shared pursuit of sustainable progress.

Here's to a powerful and visionary EVS Saudi 2025.

MESSAGE FROM THE VICE PRESIDENT - STRATEGY & PARTNERSHIPS



Greetings, As we prepare for EVS Saudi 2025, I'm excited to welcome you to a powerful platform where innovation, sustainability, and global collaboration converge.

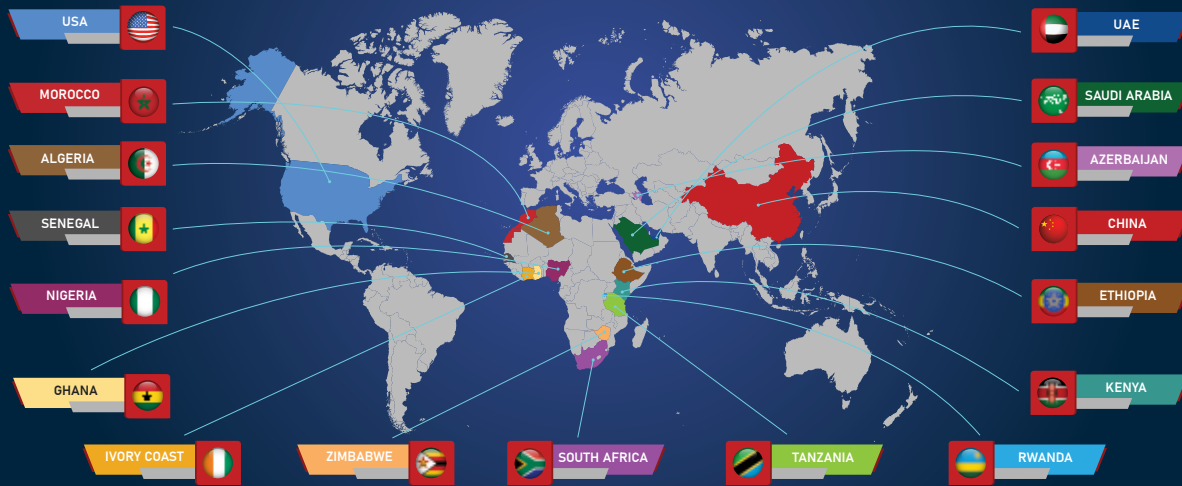
More than just an event, EVS Saudi 2025 is where the future of mobility takes shape. Join us at the Riyadh Front Exhibition & Conference Center to explore opportunities, spark connections, and drive the EV revolution forward.

Zahoor Ahmed
Vice President - Strategy
& Partnerships

MIE GROUPS

GLOBAL PRESENCE

MIE EVENTS GLOBAL PRESENCE



ABOUT MIE GROUPS

MIE Groups, an accomplished organization with a global presence, operates under the mandate of organizing and hosting dynamic conferences, exhibitions, and workshops. The primary objective is to promote connections between projects and investments, aligning with the commitment to promote global business events that contribute to economic development and trade. Notably, we've recently expanded our office presence, reflecting our growth and increasing reach.

With eight offices in Asia, two in the UAE (with the Global Headquarters situated in Dubai), two in Africa, one in KSA and one in the USA, MIE Groups has established itself as a key global player. The organization has successfully collaborated with hundreds of thousands of international trading companies, aiding them in market development within the Middle East, Asia, USA and Africa.

The 4 division of the business:

- Travel & Tourism
- DMC
- Business Intelligence and Exhibition Division
- Business to Government Consultancy

Our Core Mission with Provisional/Central Government all across Asia and Respective Ministries & Industries is in the Middle East & Africa Territories is as follows:

- To build an interactive trading platform & bridge the goal between Asia, Middle East, USA & Africa
- To facilitate FDI, travel and communication between these regions
- To provide outsourcing & consultancy services for Asian & International companies entering the market in these areas & sectors
- To bring the best products from Asia & the World to the local business communities & markets.

2000 - 2015 MIE Groups focus was on expansion in the middle east and to be one of the most successful Asian agents for multiple Global event industry platform

2015 - 2025 MIE Groups focuses on Africa and International Region to expand existing CTW portfolio. Development of international team to create new B2B industry specific trading platform.





MIE GROUP B2B EXHIBITION & SUMMIT PORTFOLIO 2025

CONNECTING TRADE WORLDWIDE PLATFORMS

8-10 July 2025 Nairobi, Kenya	13-15 August 2025 Abidjan, Ivory Coast	8-9 October 2025 Dubai, UAE	19-22 November 2025 Casablanca, Morocco	30 Nov - 3 Dec 2025 Dhahran, Saudi Arabia

EV & MOBILITY

4-6 MAY 2025 Riyadh, Saudi Arabia	15-18 October 2025 Sharjah, UAE	19-22 November 2025 Casablanca, Morocco	4-6 December 2025 Nairobi, Kenya

SUMMITS

2 - 4 July 2025 Accra, Ghana

CONSTRUCTION BUILD & PRINTING

2 - 4 July 2025 Accra, Ghana	2 - 4 July 2025 Accra, Ghana	8-10 July 2025 Nairobi, Kenya	30 Nov - 3 Dec 2025 Dhahran, Saudi Arabia	30 Nov - 3 Dec 2025 Dhahran, Saudi Arabia

MIE Group's B2B Exhibitions and Summits have established a strong reputation for connecting businesses globally. The portfolio includes high-profile events such as China Trade Week, Africa Trade Week, and the Global Trade and Investment Summit. These exhibitions provide a platform for businesses to explore international opportunities, engage with industry leaders, and form valuable partnerships. The creative approach to visual design, branding, and marketing has helped reinforce the significance of these events, making them essential stops for companies looking to expand their reach.



TECHNOLOGY



8-10 July 2025
Nairobi, Kenya



24-26 September 2025
Chicago, USA



19-22 November 2025
Casablanca, Morocco



9-11 December 2025
Dubai, UAE



17-19 September 2025
Miami, USA

TEXTILE

REAL ESTATE



8-10 July 2025
Nairobi, Kenya



17-19 September 2025
Miami, USA



8-9 October 2025
Dubai, UAE



19-22 November 2025
Casablanca, Morocco



30 Nov - 3 Dec 2025
Dhahran, Saudi Arabia

FOOD TECHNOLOGY

HOSPITALITY



6-8 August 2025
Nairobi, Kenya



13-15 August 2025
Abidjan, Ivory Coast



19-21 November 2025
Casablanca, Morocco



6-8 August 2025
Nairobi, Kenya

Each event is designed to deliver a seamless experience, with expertly crafted booth designs, digital content, and promotional materials that align with the event's goals. The innovative use of visuals and strategic marketing ensures maximum engagement from exhibitors and attendees alike, enhancing the overall impact of the summits and exhibitions in the global business community.

2025 MIE GROUPS GLOBAL EXHIBITION CAL

MAY



EVS SAUDI ARABIA
4 - 6 MAY
Riyadh Front Exhibition & Conference Center,
Riyadh, Saudi Arabia



CTW SAUDI ARABIA
4 - 6 MAY
Riyadh Front Exhibition & Conference Center,
Riyadh, Saudi Arabia



JULY



GHANA INVESTMENT AND TRADE WEEK
2 - 4 July
AICC, Accra, Ghana



AFRICA BUILD SHOW GHANA
2 - 4 July
AICC, Accra, Ghana



MEGAWATT GHANA
2 - 4 July
AICC, Accra, Ghana



CTW KENYA
8-10 July
Kenyatta International Convention
Center, Nairobi, Kenya



AFRICA BUILD SHOW KENYA
8-10 July
Kenyatta International Convention
Center, Nairobi, Kenya



AFRICA TECHNOLOGY SHOW KENYA
8-10 July
Kenyatta International Convention
Center, Nairobi, Kenya



WITIA SUMMIT KENYA
8-10 July 2025
Kenyatta International Convention
Center, Nairobi, Kenya

AUGUST



AFRICA FOOD SHOW KENYA
6-8 August
Kenyatta International Convention Centre
Nairobi, Kenya



THE HOTEL EXPO KENYA
6-8 August
Kenyatta International Convention Centre
Nairobi, Kenya



AFRICA FOOD SHOW IVORY COAST
13-15 August
Sofitel Tour Ivoire, Abidjan,
Ivory Coast



CTW IVORY COAST
13-15 August
Sofitel Tour Ivoire, Abidjan,
Ivory Coast



SEPTEMBER



AMERICA PROPERTY EXPO USA
17-19 September
Miami Beach Convention Center
Florida, USA



SMART HOME & FURNISHINGS USA
24-26 September
Donald E. Stephens Convention Center
Rosemont, Chicago, USA



OCTOBER



CTW GLOBAL UAE

8-9 October

Atlantis - The Palm, Dubai, United Arab Emirates



EVOLVE FUTURE MOBILITY SHOW UAE

15-18 October

Expo Centre Sharjah, UAE



NOVEMBER



AFRICA FOOD SHOW MOROCCO

19-21 November

La Foire Internationale de Casablanca Casablanca, Morocco



CTW MOROCCO

19-22 November

Anfa Park, Casablanca, Morocco



AFRICA EV MOBILITY MOROCCO

19-22 November

Anfa Park, Casablanca, Morocco



AFRICA TECHNOLOGY SHOW MOROCCO

19-22 November

Anfa Park, Casablanca, Morocco

DECEMBER



CTW SAUDI ARABIA

1-4 December

Dhahran International Exhibition Centre Dammam, Saudi Arabia



GULF 4P SAUDI ARABIA

1-4 December

Dhahran International Exhibition Centre Dammam, Saudi Arabia



MACH & TOOLS SAUDI 2025

1-4 December

Dhahran International Exhibition Centre Dammam, Saudi Arabia



AFRICA EV MOBILITY KENYA

4-6 December

The Edge Convention Center, Nairobi, Kenya



EVS 2025 PORTFOLIO



EVS SAUDI ARABIA

4 - 6 May

Riyadh Front Exhibition &
Conference Center, Riyadh,
Saudi Arabia

The International Exhibition for Electric Vehicles will be held from **4-6 MAY 2025** in Riyadh, and will bring together top local, regional & global manufacturers/suppliers showcasing the most cutting-edge and sophisticated EV and energy storage innovations and technologies.



EVOLVE FUTURE MOBILITY SHOW

15-18 October

Expo Centre Sharjah, UAE

The Evolve Future Mobility Show is a premier event dedicated to promoting electric vehicles (EV) and sustainable transportation solutions in the region. As the Middle East accelerates its transition to clean energy, Evolve Future Mobility Show is a key platform for showcasing the latest advancements in EV technology, infrastructure, and policy.

EVS 2025 PORTFOLIO



AFRICA EV MOBILITY EXPO MOROCCO

AFRICA EV MOBILITY MOROCCO

19-22 November

Anfa Park, Casablanca,
Morocco

The Africa EV Mobility Expo Morocco 2025, the leading event for electric vehicles will be held from 19-22 November 2025 at in Anfa Park, Casablanca, Morocco. This event brings together top local, regional, and global manufacturers and suppliers to showcase the latest in electric vehicle technology.



AFRICA EV MOBILITY EXPO KENYA

AFRICA EV MOBILITY KENYA

4-6 December

Edge Convention Center,
Nairobi, Kenya

The Africa EV Mobility Show Kenya, taking place from December 4–6, 2025, at The Edge Convention Centre, Nairobi, is set to be the premier international exhibition and conference dedicated to e-mobility and energy storage solutions on the continent. The Kenyan edition highlights EV innovations, infrastructure, and policies, creating key networking and business opportunities.

**4-6 MAY
2025**

RIYADH FRONT EXHIBITION &
CONFERENCE CENTER, RIYADH,
SAUDI ARABIA

INTRODUCTION TO EVS SAUDI ARABIA 2025

In the dynamic world of mobility, where innovation accelerates change and partnerships drive growth, we are proud to welcome you to the inaugural edition of EVS Saudi 2025, taking place at the Riyadh Front Exhibition & Conference Center.

This landmark event represents more than just an industry gathering, it is a dedicated platform designed to unite global leaders, innovators, and professionals committed to shaping the future of electric vehicles and sustainable transportation in the Kingdom and beyond.

As Saudi Arabia advances its Vision 2030 goals and invests in clean energy and green mobility, EVS Saudi 2025 arrives at a pivotal time, offering an unmatched opportunity for businesses to connect, collaborate, and

expand in one of the world's most dynamic markets.

Building on the momentum of global EV adoption, this event is set to foster meaningful partnerships, showcase the latest technologies, and drive forward key discussions around infrastructure, policy, and investment. The launch of EVS Saudi 2025 marks the beginning of a new chapter in the region's mobility sector — one that emphasizes innovation, sustainability, and global collaboration.

Over these days, we invite you to take part in the networking sessions, knowledge-sharing forums, and business opportunities that will define the event. Together, let's power the future of mobility and position Saudi Arabia as a leader in the electric vehicle revolution.





EXHIBITOR PROFILE

BATTERIES

EV Charger Manufacturers
Battery Manufacturing Equipment
Parts & Components
Raw Materials
Testing Equipment
Hydrogen Tank and Refueling
Fuel Cell Technology, System and Management
Testing systems
Battery Management
Lithium Batteries
Nickel Batteries

ENERGY & INFRASTRUCTURE

Battery Manufacturing Equipment
Parts & Components
Raw Materials
Testing Equipment
Hydrogen Tank and Refueling
Fuel Cell Technology, System and Management
Testing systems
Battery Management
Lithium Batteries
Nickel Batteries

POWERTRAIN

General Motors
In-Wheel Motor
Hybrid Engines
Cable Braider & Automating Wiring
Braking Technology & components

HYDROGEN

Hydrogen Tank
Hydrogen Vehicles
Hydrogen Refueling

NEW ENERGY VEHICLES

Electric passenger vehicles
Electric light vehicles
Electric Commercial vehicles
Electric Motorcycles
Electric scooters
Electric bicycles
Hybrid electric vehicles
Fuel cell electric vehicle
Electric Boats
eVTOL

 [evs-saudi.com](https://www.evs-saudi.com)



**4-6 MAY
2025**

RIYADH FRONT EXHIBITION &
CONFERENCE CENTER, RIYADH,
SAUDI ARABIA

EXPERIENCE THE POWER AND PRESTIGE OF EXOTIC ELECTRIC CARS AT EV5 SAUDI 2025



HONDA ACCORD E-HEV



EV5

EV9



EMEVA

ELETRE



ROX 01



— Drive Your Future —



T2-IDM (PHEV5)



COMPROMISE NOTHING



LUCID GRAVITY

LUCID AIR



محمد يوسف ناغي للسيارات
Mohamed Yousuf Naghi Motors



MINI ACEMAN

MINI 3-DOOR SE



GEELY AUTO GROUP



هالا أوتو
HALA AUTO



MODEL Y

MODEL 3

CYBER TRUCK



ZEEKR 001

ZEEKR X

BUILD LIVE. WIN BIG

LAUNCH IN JUST AN HOUR



Submit your concept at EVS Saudi and watch it become a real app using AI-powered tech from FlyNow & Makonis. Three selected ideas will be built live, with the creators winning special rewards and recognition from top investors and innovators.

IDEATOAPP

**FROM VISION TO REALITY IN 60 MINUTES
NO CODE, NO LIMITS. POWERED BY
FLYNOW AVIATION AND MAKONIS**



**4-6 MAY
2025**

RIYADH FRONT EXHIBITION &
CONFERENCE CENTER, RIYADH,
SAUDI ARABIA








A blurred photograph of a busy exhibition hall with people walking and a green overlay. The scene is captured from a low angle, looking down a long, carpeted aisle. On the left, there are glass-walled display cases or booths. On the right, there are more exhibition stands and people. The overall atmosphere is one of a professional event. The text 'EVENT AGENDA' is overlaid in the center in a white, sans-serif font.

EVENT AGENDA

DAY 1 4th MAY 2025

EV SHOW - SAUDI SEMINAR AGENDA

SESSION	TOPIC	EXPERT GUEST
4:00 PM - 5:00 PM	Opening Ceremony VIP Welcome Address, Exhibition Tour	 David Wang Chairman MIE Groups  Zahoor Ahmed Vice President - Strategy & Partnerships, MIE GROUP
SPONSORED BY 		
SILVER SPONSOR 5:00 PM - 6:00 PM	Expert Dialogue Powering Progress: Integrating Renewable Energy into EV Infrastructure	 Heiko Seitz Partner and the Global eMobility Leader, PwC Facilitator  Ulf Schulte COO, EVIQ Insight Leader  Jochen Rudat Founder Electric Ventures Insight Leader  Alhareth Alhisan Founder & CEO, iCharge Insight Leader  Ammar Hammad CEO, Vista Charge Insight Leader  Mowafak AISaadi Director of eMobility Sales & Marketing at Electromin Insight Leader  Sanjeev Aggarwal PAC and Tristar Director - Business Excellence Head, Petromin Corporation Insight Leader
6:00 PM - 6:05 PM	PRODUCT LAUNCH BY VISTA CHARGE	
6:05 PM - 6:25 PM	Industry Talk Strategic Talent Acquisition Chinese Firms in the middle East	 Ginny Shen Executive Search in China and EMEA Region - CGP Group Presenter
6:25 PM - 6:35 PM	Expert Dialogue The New Silk Road is Made of Talent	 Antoine Boquen Global CEO Shanghai New Horizons Digital Technology Co., Ltd. Presenter
6:35 PM - 6:50 PM	Leadership Talk Lecture for HR Services	 Lingjun Zhou VP of Expo Research and Development Alliance Moderator  Summer Lin Country Manager - Saudi Arabia BIPO Arabia Business Services Co. td. Participant  Antoine Boquen Global CEO Shanghai New Horizons Digital Technology Co., Ltd. Participant  Forest Liu VP, HRWORK Limited Participant










SESSION	TOPIC	EXPERT GUEST
6:50 PM - 7:00 PM	Strategic Briefing From Grid Log to Lift-Off Vertical Mobility as the next leap in Transportation	 Yvonne Winter COO and Co-Founder, FlyNow Aviation GmbH Presenter
7:00 PM - 7:10 PM	Youth Changemaker Spotlight The Younger Generation and Vision 2030	 Linda Al Faisal Youth Influencer Presenter
7:10 PM - 7:45 PM	Leadership Roundtable Saudi Arabia's EV Roadmap: Advancing National Targets for a Sustainable Future	 Aadil Rashid Khan Associate Director, Growth Advisory, Frost & Sullivan Moderator  Feilong Liu Ph.D, Founder and CEO of Hyperview, the Hydrogen Autonomous Truck Company Participant  Alhareth Alhisan Founder & CEO, iCharge Participant  Christian Kleikamp Managing Director Accenture GmbH Participant  Fadi Al Shaikh General Manager Volt Charge Participant  Rusty Russell Executive Director - Mobility Red Sea Global Participant
7:45 PM - 8:15 PM	Lecture Building the Future of Mobility: How Corporates Can Lead the EV Revolution Through Venture Building	 Hashim Al Fatayerji Former Commercial Director-SIXT, Founder & CEO-Cararak Venture Speaker
8:15 PM - 8:45 PM	Leadership Insight Forum Driving Innovation and Empowerment: NAVA Academy's Role in Saudi Arabia's Electric Vehicle Revolution	 Mohammed Alsuhaime Managing Director, NAVA Presenter

4-6 MAY 2025

RIYADH FRONT EXHIBITION & CONFERENCE CENTER, RIYADH, SAUDI ARABIA

DAY 1 4th MAY 2025

EV SHOW - SAUDI SEMINAR AGENDA

SESSION	TOPIC	EXPERT GUEST	
8:45 PM to 9:15 PM	Dessert Rose Forum China-Saudi Women's Innovation and Entrepreneurship.	 Tan Ming Chairwoman, Shanghai Yiyuan Trading Co., Ltd. Ambassador for Yunnan Intangible Cultural Heritage Promotion Participant	 Lynn Wong Partner, China Grand Prosperity Investment Platform Founder, Rongyan Education International Education & Family Office Strategist Participant
		 Aggie Tang Partner for Digital Business, Yanzhe Group Poly-Ambrum Expert in XR/AI Strategy, Talent Development & Project Execution Participant	 Wang Qi Founder & President of Multiple Enterprises Cross-border Innovation Leader Ambassador for Sino-German High-Tech Cooperation & Intangible Heritage Promotion Participant
		 Amina Leelo Weewo President of the Women Economic Forum Nordics & Women Economic Forum Participant	 Dr. Sahar Jawad Executive Consultant, Strategy Management Expert, and PMO Director Participant
		 Javeria Asad HVAC Engineer of Windmason Arabia Participant	 Abtool Aljbreen International Public Relations Consultant, a Member of the Saudi-Chinese Business Council and the Saudi-French Business Council Participant
		 Nouf AlArify MBA, Experienced professional in business development in the fields of strategic communications, international affairs, investment relations and CSR. Participant	


DAY 2 5th MAY 2025

EV SHOW - SAUDI SEMINAR AGENDA

SESSION	TOPIC	EXPERT GUEST		
4:45 PM - 5:30 PM	Opening Speech	 Wu Weihua Guangzhou Municipal Commerce Bureau Deputy Director General Expert Guest		
	Building a bridge between government and enterprises to achieve resource sharing	 Yan Fei Guangdong Automobile Dealers Association President Expert Guest		
	Guangdong HC Group-Excellent partner of new energy vehicles in China	 Niu Jingwei Guangdong Haocheng Automobile Sales Group Co., Ltd. President Expert Guest		
	A best choice to purchase joint venture brand automobiles from China	 Darren Chen Guangzhou Light Holdings Ltd. Business Development Director Expert Guest		
	The Free Trade Zone and Free Trade Port Facilitate Global Automobile Manufacturing and Trade	 Sandy Racing Dynamics (Guangzhou) Co., Ltd. General Manager, International Business Division Expert Guest		
5:30 PM - 6:00 PM	Urban Mobility Expert Exchange The Impact of EVs on Smart Cities and Public Transportation	 Robin Vermaat Minister of GU's Ministry of Global Transportation, Traffic & Logistic Affairs Facilitator	 Abdullah Alshamrani CEO envIROXaca Contributor	 Ismail Barakat General Manager at Bus Rapid Transit Electromin Co. - NAMA Contributor
		 Adah Abdulaziz Alfayez Research and Innovation Director, MWAN Contributor	 Hashim Al Fatayerji Former Commercial Director-SIXT, Founder & CEO-Cararak Venture Contributor	 Sultan Alsaif Executive Director of Technology and Innovation SIRC Company Contributor
6:00 PM - 6:30 PM	Data-Driven Case Briefing EV Residual Values & Depreciation: What the Data Tells Us	 Sebastian Fuchs Managing Director - World Automotive Group Digital Products and Services Presenter		

DAY 2 5th MAY 2025

EV SHOW - SAUDI SEMINAR AGENDA

SESSION	TOPIC	EXPERT GUEST		
6:30 PM - 6:35 PM	MOU SIGNING - ICHARGE			
6:35 PM - 7:00 PM	Collaborative Innovation Roundtable	 Paul Kaman Managing Director, Limosa Moderator	 Yvonne Winter COO and Co-Founder, FlyNow Aviation GmbH Participant	 Dr. Muneer Bakshsh CEO at GDC ME Participant
		 Patrick Dahlmann Chief Information Officer - Flynow Participant	 Mark Trotter Managing Director Unified Aviation Participant	
7:00 PM - 7:30 PM	Fleet Electrification Forum	 Dr. Muddesar Iqbal Associate Professor and Network Engineering Department at PSU Facilitator	 Stephen Wood COO, ONE MOTO Expert Guest	 Youssef Hedda Vice President - AMICA Expert Guest
		 James Luxbacher Chief Commercial Officer - SIXT Expert Guest	 Noman Ali CEO, Supply Chain Talks Expert Guest	
7:30 PM - 8:00 PM	Strategic Vision Talk	 Huzaimi Nor bin Omar Technical Expert - MyZEVA Speaker		
8:00 PM-8:30 PM	Smart Charging Insight Exchange	 James Luxbacher Chief Commercial Officer - SIXT Facilitator	 Rami Abu Hayah CEO - CATEC Expert Guest	 Ahmed El Hlawany Technical Consultant Ikarus Electric Expert Guest
		 Praveen khare General Manager at Globus Logistics Expert Guest	 Noman Ali CEO, Supply Chain Talks Expert Guest	 Bashar Albahli CEO, Climatech Expert Guest

DAY 3 6th MAY 2025

EV SHOW - SAUDI SEMINAR AGENDA

SESSION	TOPIC	EXPERT GUEST		
5:15 PM - 5:30 PM	Expert Insight	 Michael Sieren Key Account Manager - E-Mobility GROB-Werke GmbH & Co. KG Presenter		
5:30 PM - 6:30 PM	Expert Insight	 Hookyung Lee CEO, EVALL Company Presenter		
6:30 PM - 7:00 PM	Thought Leadership Spotlight	 Dr. Reem Alothmany Assistant Professor, King Abdulaziz University Presenter		
7:00 PM - 7:30 PM	Innovation Briefing	 Dr. Moustafa Nasralla Associate Professor and Chair of Communications and Networks Engineering at Prince Sultan University Facilitator		
7:30 PM - 8:00 PM	Youth Changemaker Spotlight	 Linda Al Faisal Youth Influencer Facilitator	 Taha Memon CEO of Founders Club Multi Exit Founder - Advisor to companies entering the Kingdom of Saudi Arabia Expert Guest	 Hassan Yusuf Program Director of Real Madrid foundation in KSA Expert Guest
		 Huda Falatah Change Maker Award Expert Guest	 Abdulaziz Alobaidi Saudi Automobile Designer Instructor Entrepreneur Inventor Founder of Automotive & Industrial Design Company Expert Guest	 Ameer Al Bahouth Content Creator & Founder of "Four" Marketing company Expert Guest
8:00 PM - 8:15 PM	Award Ceremony	Award ceremony by Linda		
8:15 PM - 8:45 PM	Strategic Industry Address	 Sultan Fakhouri CEO Current Power Expert Guest		

4-6 MAY 2025

RIYADH FRONT EXHIBITION & CONFERENCE CENTER, RIYADH, SAUDI ARABIA

A green-tinted photograph of a busy exhibition hall. The perspective is from a low angle, looking down a long, carpeted aisle. On the left, there are glass-walled display cases or booths. On the right, there are white display stands and people. In the center, a group of people is walking away from the camera, some carrying bags or suitcases. The ceiling is high with visible lighting fixtures and structural beams. The overall atmosphere is professional and active.


OUR EXHIBITORS




AUTON


**STAND
H12**

Contact: Abdulaziz Almania, Founder

 Kingdom of Saudi Arabia

 0535119631

 aziz@auton.sa

 www.auton.sa

Company Introduction:


Auton is a Saudi-based company specializing in electric vehicle (EV) solutions, offering a complete ecosystem of EV chargers, adapters, accessories, and professional installation services. With over 15 years of retail experience, Auton bridges the gap in the local EV market by providing reliable, certified products and expert guidance tailored to both residential and commercial needs. Our mission is to simplify the EV ownership experience through a trusted online store, on-ground support, and a growing network of partnerships. From home charging to public infrastructure, Auton is driving the future of sustainable mobility across Saudi Arabia and the Gulf region.





AZOOD FOR INDUSTRY COMPANY


**STAND
G12**

Contact: Mohammed Alsuhaibani, Business Development Manager

 Kingdom of Saudi Arabia

 0552211958

 m.al-sahabany@azood.com



 www.azood.com

Company Introduction:

AZOOD is a Saudi entity with a global vision. It works to localize electronic technology and the advanced electric vehicle charging industry in Saudi Arabia and the Arab world. AZOOD also strives to develop, support, and empower technical talent and innovative ideas in electronic technologies.



BIPO

Make Life Easier.

BIPO ARABIA BUSINESS SERVICES CO. LTD.**STAND
111****Contact: Summer Lin, Country Manager** +966 503 128 268 summer.lin@biposervice.com www.biposervice.com**Company Introduction:**

Established in 2010 and headquartered in Singapore, BIPO is a global payroll and people solutions provider. Our award-winning solutions include our HR Management System (HRMS), Global Payroll Outsourcing, and Employer of Record services across 160+ markets.

Recognised as a Major Contender in Everest Group's 2024 Multi-country Payroll Solutions PEAK Matrix® Assessment, BIPO has consistently garnered accolades like HR Vendors of the Year and Great Place to Work™ certifications. With offices in 40+ countries, we deliver customised services and scalable tech-enabled solutions that automate processes, simplify workflows, and generate actionable insights.

**CEBMENA - CLEAN ENERGY
BUSINESS COUNCIL****STAND
H09****Contact: Roisin White Barrett, MD** U.A.E. md@cebcmena.com
info@cebcmena.com +971 50 897 9414**Company Introduction:**

The Clean Energy Business Council (CEBC) is a non-profit, non-governmental association that brings together leading local and international organizations in the MENA clean energy sector from both the private and public spheres. It is the only clean energy industry group to cover the MENA region.








CAREMARK

STAND
H08

Contact: Ivan Jaberina, BD Executive

 Kingdom of Saudi Arabia

 966550021357

 ivan@caremark.sa

Company Introduction:


Caremark is a leading home healthcare provider in Saudi Arabia, delivering high-quality, patient-focused medical services. Known for their professional care delivered at home, they uphold international standards and a commitment to well-being and safety.



CGP GROUP

STAND
I10

Contact: Crystal Ling, Head of Marketing

 (+86)18321416441

 crystal.ling@cgptalent.com

 www.cgpgroup.com

Company Introduction:

Founded in 2012, CGP Group, as a technology-based human resource platform that fully integrates multiple industries, provides highly competitive human resource solutions for Asia-Pacific and global clients. The group currently has 20 offices around the world, covering China, Hong Kong SAR, Singapore, Japan, Thailand, Malaysia, Vietnam, the United Arab Emirates and the United States.

The group currently has more than 600 professionals to provide customers with one-stop human resources solutions such as mid-to-senior talent search, contracting, flexible staffing, BPO, RPO and talent market intelligence. Relying on excellent performance and active market exposure, CGP Group has won dozens of awards and honors, including the Award of Shanghai Human Resources Service for five consecutive years in row (2020-2024).



CURRENT POWER

STAND
H01

Contact: DR. Abdulaziz Fakhouri, Executive Director - Sales & Marketing

☎ 966 55446 7448

✉ afakhouri@current-power.com

🌐 www.current-power.com

Company Introduction:

Company is a leading international supplier of high-quality EV charger solutions for individuals and businesses in the Kingdom of Saudi Arabia and the Gulf Region. We are committed to leading the Net-Zero emissions race by improving the EV infrastructure and offering complete solutions for EV charging.

Our goal is to fulfill Saudi Arabia's Vision 2030 by promoting sustainable transportation and reducing carbon emissions.



DONGGUAN XINGJI OUTDOOR SPORTS GOODS CO., LTD

STAND
101

Contact: Jackie Guo, Manager

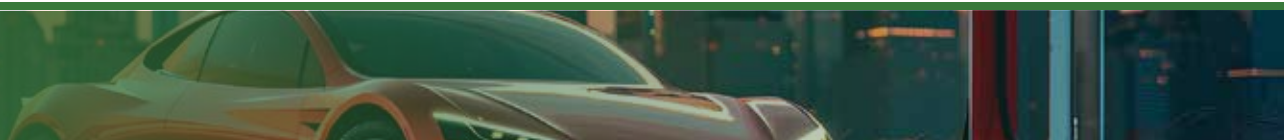
☎ 15019251417

✉ info@ekxbike.cn

🌐 www.ekxbike.cn

Company Introduction:

EKXBike brand was founded in 2014, focus on providing OEM & ODM services for electric bike and electric motorcycle. Our e-bikes: such as EKX T1, EKX X20, EKX X21, X21 Max, have been exported to more than 50 countries. join us, you will find a new opportunity on your business. Hope we can become your trusted partner in China!





ELECROMIN/ VOLVO

STAND
D09, E04

Contact: Khalid Alsaggaf, National Sales Manager

Riyadh 7458 Eastern Ring Branch Rd, Riyadh, Saudi Arabia - 12896

0558444888

khalid.alsaggaf@petromin.com

www.volvocars.com/en-sa

Company Introduction:

Electromin is the official & exclusive distributor of Volvo cars in Saudi Arabia. Electromin is end-to-end smart mobility and new energy solutions provider. Most importantly, we help our customers achieve their sustainability objectives.

ENVIROXECO

STAND
I05

Contact: Abdullah Alshamrani, CEO

+966566864000

ceo@enviroxeco.com

www.enviroxeco.com



EURABUS & EV MAX

STAND
F12

Contact: Hussam Babiker, Business Development Manager

EURABUS, Rapsweg 23, Bezirk Marzahn-Hellersdorf, Berlin 12683, Deutschland

966 58 2546 547

h.babiker@sgsarabia.com

www.sgsarabia.com


Company Introduction:


Headquartered in Berlin, Eurabus is a global manufacturer of electric buses and emission-free transport solutions tailored for modern cities. Their vehicles are known for robust performance, long-range battery systems, lightweight carbon bodies, and intelligent fleet management capabilities. With operations and deliveries across Europe, Asia, and the Middle East, Eurabus is driving public mobility toward a clean, efficient, and sustainable future.


4-6 MAY
2025

RIYADH FRONT EXHIBITION &
CONFERENCE CENTER, RIYADH,
SAUDI ARABIA

**EVALL - KOREA****STAND
F08****Contact: Lee Hoo Kyung, CEO**

 South Korea, Seoul, Guro District, Gyeongin-ro 53ga-gil, 10 613

 82-10-3286-3908

 bkmir74@naver.com


 www.evall.xyz


Company Introduction:


Founded in 2018, EVall is a South Korea-based startup specializing in electric vehicle (EV) safety training, consulting, and maintenance. The company offers certified programs in high-voltage safety, emergency response, and EV maintenance, following global standards like DGUV and NFPA. EVall also provides EVSE installation, personal protective equipment, and AR/VR-based training content. Led by CEO Hookyung Lee, EVall is a trusted partner in advancing EV safety and education across Asia and beyond.

**EXICOM TELE-SYSTEMS LIMITED****STAND
C10****Hardik Bansal, Marketing**

 Plot No 38, Sector-32, Gurgaon 122 001, Haryana, India

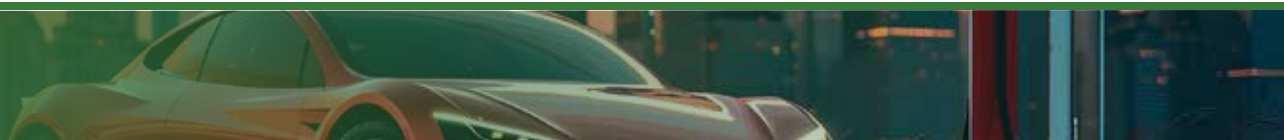
 +91 9029023770

 hardik.bansal@exicom.in

 www.exicom-ps.com

Company Introduction:

The ongoing shift towards sustainable energy has provided us with the opportunity to reshape many sectors. We are actively involved in advancing the transformation to sustainable energy in mobility and telecommunications through our state-of-the-art technology in EV chargers, battery systems, and industrial power systems. With a presence in 15 countries, Exicom is rapidly expanding, providing innovative solutions across borders. Committed to innovation, we relentlessly pursue positive change, driving technological advancements and making impactful strides in the energy ecosystem.







FLYNOW AVIATION


STAND
G08

Contact: Yvonne Winter, COO & Co-Founder

 FlyNow Aviation GmbH, Techno Z Science City, Schillerstraße 30, 5020 Salzburg Austria

 +966 53 273 0869

 yw@flynow-aviation.com

 www.flynow-aviation.com

Company Introduction:

FlyNow Aviation develops, produces, and operates highly efficient, automatic electric cargo and air-taxi eCopters. Designed for everyday use, FlyNow's eCopters offer a quiet, sustainable, and affordable solution for the future of mobility.

جازال للاستثمار
JAZIL INVESTMENT





GROB


GROB

STAND
G14

Contact: Ivan Jaberina, BD Executive

 966550021357

 ivan@taaqaat.com

 www.taaqaat.com

Company Introduction:

With nearly a century of engineering excellence, GROB is trusted by the world's top automotive manufacturers for its cutting-edge systems in EV motor production, battery assembly, and fuel cell technology. Their participation represents a major milestone for the event and signals the growing importance of precision manufacturing in the EV transition.



GIC VANZINO GMBH

STAND
I07




Contact: Angela, CEO

 13916605860



 angela5860@126.com

4-6 MAY
2025

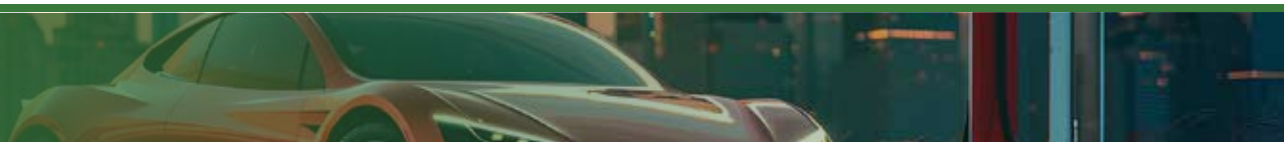
RIYADH FRONT EXHIBITION &
CONFERENCE CENTER, RIYADH,
SAUDI ARABIA

RIDDARA
GEELY AUTO GROUP**هالا أوتو**
HALA AUTO**HALA AUTO****STAND
C01****Contact: Mai Mahmoud, Head of Marketing | Saudi Hala Auto** 14221-PO-BOX8089, Kingdom of Saudi Arabia (+966) 059 438 7078 mai@halauto.com www.halaauto.com**Company Introduction:**

Hala Auto is a pioneering force in Saudi Arabia's automotive sector, delivering a future-forward approach to smart mobility. As a key distributor of the Geely Auto Group's Riddara brand, Hala Auto is reshaping the market with cutting-edge electric vehicles designed for sustainability, performance, and innovation.

VENTTAT
EVENT MANAGEMENT SERVICES**HADI / VENTTAT****STAND
G06****Contact: Jihad Ali, Clients Manager** +966 53 305 6860 jihadali@venttat.sa www.venttat.sa**Company Introduction:**

At VENTTAT our strength lies in utilising advanced technologies and software solutions to optimise the efficiency and organisation of every event. We are committed to exceeding corporate expectations through detailed planning and flawless execution. With a relentless focus on precision and a commitment to unparalleled service, at Venttat we aim to be the premier choice for those seeking extraordinary event experiences. We bring creativity, precision and passion to every project.





HINDUJA TECH

STAND
E10

Contact: Faiz Ahmad, Chief Operating Officer

Kingdom of Saudi Arabia

+91 95000 67349

faiz.ahmad@hindujatech.com

www.hindujatech.com

Company Introduction:

Hinduja Tech, a Hinduja Group company, is a trusted engineering partner for OEMs and Tier-1 suppliers in the mobility space. We provide end-to-end product engineering and digital technology solutions that accelerate innovation, reduce costs, and improve time-to-market. With a focus on sustainable mobility, Hinduja Tech, together with its sister companies Drive System Design (DSD) and TECOSIM, leverages its global engineering talent, frugal methodologies, and deep domain expertise to co-develop future-ready solutions for the rapidly evolving mobility ecosystem. Hinduja Tech is committed to creating value, driving advancement, and ensuring quality and trust. Learn more at www.hindujatech.com. Hinduja Group has a presence in over 38 countries and employs about 200,000 people with multiple industry verticals like Mobility, Lubricants & Specialty Chemicals, Banking & Finance, Digital Technology, Energy, Media & Entertainment, Realty, Healthcare, Project Development and Trading.



HONDA (ABDULLAH HASHIM COMPANY LTD)

STAND
C05

Contact: Zubair Saleem, Marketing Executive

Kingdom of Saudi Arabia

+966538209175

customer@honda.com.sa
z.saleem@honda.com.sa





www.honda-saudi-arabia.com

Company Introduction:

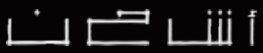



Established in 1946, Abdullah Hashim Company LTD. is the exclusive distributor of Honda in Saudi Arabia. With decades of experience in mobility and machinery solutions, AHCL is leading the way towards a smarter, more sustainable future with Honda's cutting-edge electric vehicle technologies.

4-6 MAY
2025

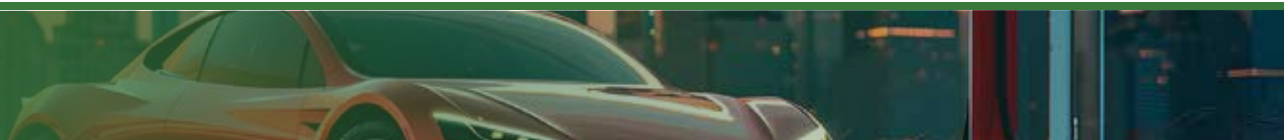
RIYADH FRONT EXHIBITION &
CONFERENCE CENTER, RIYADH,
SAUDI ARABIA

HUMMER**HUMMER****STAND
D10****Contact: Aysha salman alsayyah, Senior Supervisor** Corporate Office, Aljomaih Automotive Company 966 536010743 Aysha.alsayyah@aljomaihauto.com www.aljomaihauto.com**Company Introduction:**

Reborn as an all-electric supertruck under GMC, the Hummer EV represents the future of off-road dominance. With approximately 300 miles of range, 1,000 hp of instant torque, and revolutionary features like CrabWalk, Extract Mode, and Ultifi Software, the Hummer EV SUV is engineered to push the boundaries of what electric vehicles can do. This is electric mobility – redefined with power, luxury, and purpose.

**ICHARGE****STAND
F01****Contact: Sufyan Al Dulaim, BD Manager** Kingdom of Saudi Arabia 966570156760 sufyan@icharge.sa www.icharge.sa**Company Introduction:**

iCharge is the first company in Saudi Arabia dedicated exclusively to providing and operating EV charging points. With a mission to build a vast and reliable ultra-fast charging network to connect all regions of the kingdom, iCharge enables freedom of travel for EV owners and supports the broader adoption of electric vehicles. It is committed to user satisfaction by delivering a seamless, single-step charging experience. In 2023, the company made headlines when CEO Alhareth Al-Hisan unveiled Saudi Arabia's first 200kW ultra-fast charger.



Contact: Muhammad Zeeshan Shahad Almufli | Kareem Hussein Abdulrahman

i NATIONAL MOTORS SUPPLIES, Khurais Road, Al Manar District, Riyadh, 14223, Kingdom of Saudi Arabia

📞 +966 544651334

✉ shahad.almuflih@jetourksa.com
kareem.hussein@jetourksa.com

🌐 www.jetourksa.com

Company Introduction:

Jetour continues to redefine the SUV experience across the Middle East with distinctive design, state-of-the-art technologies, and a relentless focus on quality and innovation. As they lead the next wave of automotive excellence, Jetour's models are tailored to meet the demands of today's adventurous and tech-savvy drivers.


Contact: Hassan Bamaqain | Abdullah Omar

i Kingdom of Saudi Arabia




✉ hassanb@aljabrauto.com | aomar@aljabrauto.com

Company Introduction:

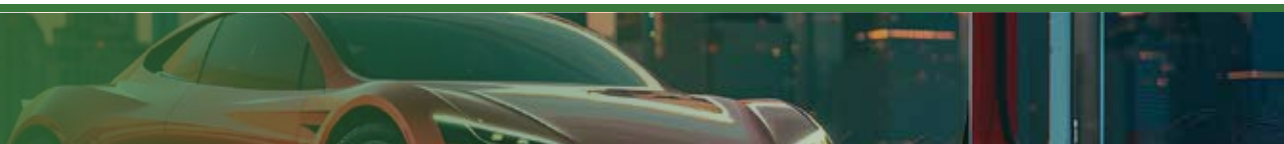
Established in 1952, Aljabr Automotive is a leading Saudi company with a robust presence in the automotive sector. As the exclusive distributor of Kia vehicles in the Central and Eastern regions of Saudi Arabia, Aljabr operates 28 showrooms and 38 service centers across the Kingdom. Their commitment to innovation and customer satisfaction has solidified their reputation in the industry.

**KING ABDULAZIZ UNIVERSITY****STAND
H04****Contact: Dr. Ahmad Turki, Vice Director, CEIES** Kingdom of Saudi Arabia 966- 556921333 aftorke@kau.edu.sa aftorke.kau.edu.sa**Company Introduction:**

King Abdulaziz University is named after the founder of the Kingdom of Saudi Arabia, King Abdulaziz, may God have mercy on him. This university was established in 1387 AH / 1967 AD as a private university, aiming to spread higher education in the western region of the Kingdom of Saudi Arabia. Through the efforts of the loyal sons of this country, the dream became a reality and the idea came into existence. The members of the preparatory committee were honored to meet King Faisal bin Abdulaziz, may God have mercy on him, who expressed his full support and endorsement for the idea of the project. The founding committee of the university was formed, headed by the late King Faisal and His Excellency the Minister of Education at the time, Sheikh Hassan bin Abdullah Al Sheikh.

**LOTUS - WALLAN TRADING COMPANY****STAND
D04****Contact: Shady Bakry, Managing Director** Building No. 6988 , Abi Bakr ALSiddiq Branch, 4551 Ar Rabie Dist.13316, RARC6988,
Riyadh, Kingdom of Saudi Arabia 0565359911 shady@wallan.com www.lotuscars.com/en-SA**Company Introduction:**

Lotus is a global performance brand built on solid foundations and a rich heritage. Since the formation of Lotus in 1948, it has been pioneering true automotive innovation, introducing cutting-edge technologies and designs to meet its uncompromising vision of how a car should look, perform, and feel. Lotus Group is made up of a high-performance sports car business, Lotus Cars, and an all-electric luxury mobility provider, Lotus Technology. Together, we are setting a new standard for automotive excellence.








LUCID MOTORS

STAND
D08

Contact: Mawada Ihmaid

 3221 Northern Ring Rd, Al Nakheel, 7929, Riyadh 1238, Kingdom of Saudi Arabia

 www.lucidmotors.com/en-sa

 mawadaalhmaid@lucidmotors.com

Company Introduction:

Founded in California in 2007, Lucid Motors is a trailblazer in luxury electric mobility. Known for the award-winning Lucid Air – with a range of up to 516 miles – and the game-changing Lucid Gravity SUV, Lucid continues to shape the future of sustainable, high-performance transportation.



LINDA AL FAISAL (INFLUENCER SPACE)

STAND
G10




MALAYSIA ZERO EMISSION VEHICLE ASSOCIATION (MYZEVA)


STAND
H03

Contact: Juimah binti Amirudin, Finance & Admin Executive

 Malaysia

 +60125505673

 admin@myzeva.org




 www.myzeva.org

Company Introduction:




MyZEVA is a non-governmental organization (NGO) and the first association in Malaysia to bring together all like-minded stakeholders in a transportation ecosystem to advocate for a cleaner environment via the adoption of battery electric vehicles (BEV).

4-6 MAY
2025

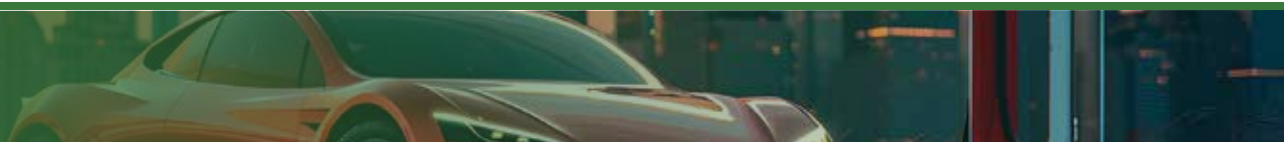
RIYADH FRONT EXHIBITION &
CONFERENCE CENTER, RIYADH,
SAUDI ARABIA

محمد يوسف ناغي للسيارات
Mohamed Yousuf Naghi Motors**MINI - MOHAMED YOUSUF NAGHI MOTORS****STAND
D02****Contact: Hassan Barakat, MINI Marketing Manager** Kingdom of Saudi Arabia 0539901838 Hassan.barakat@mini.mynaghi.com www.mini-ksa.com**Company Introduction:**

Mohamed Yousuf Naghi Motors Co. has its origins back more than 25 years ago when it was appointed as the official importer and distributor of BMW Automobiles in Saudi Arabia, with the portfolio to develop a then somewhat dormant marque in the kingdom into a major player in the luxury automotive sector.

**NATIONAL AUTOMOTIVE & VEHICLES
ACADEMY - NAVA****STAND
106****Contact: Amin Khayat, Head Strategic Partnership & Marketing** Mohamed Yousuf Naghi & Brothers Group Corporate Office PO Box 704 +966 54 050 7167 a.khayat@nava.edu.sa
a.aseel@nava.edu.sa www.nava.edu.sa**Company Introduction:**

As a leading automotive training academy, NAVA is shaping the future of Saudi Arabia's EV industry by equipping professionals with cutting-edge skills and expertise. Through specialized programs in EV technology, battery systems, and sustainable transportation, NAVA plays a vital role in developing a skilled workforce that supports the Kingdom's transition to a greener economy.





NATIONAL FINANCE HOUSE

STAND
C09

Contact: Said Lattouf, Sales Manager | Bashir Yousef, Sales Manager

📍 Mohamed Yousuf Naghi & Brothers Group Corporate Office PO Box 704

☎ 0504602847 | 966 55 154 6181

✉ said.lattouf@nfhc.sa | bashir.yousef@nfhc.sa

🌐 www.nfhc.com.sa

Company Introduction:

National Finance House Company is a Closed Joint Stock Company licensed by the Central Bank of Saudi Arabia that conducts financing activities in accordance with Shariah regulations. The company was established in Jeddah in 2021 with a capital of 300 million Saudi riyals. In June 2021, the company obtained a license from the Central Bank of Saudi Arabia to engage in the activity of financial leasing, consumer financing, and financing for small and medium-sized companies. By participating in the development of a diversified and effective financial sector that supports the development of the Saudi economy.



PRINCE SULTAN UNIVERSITY

STAND
G04

Contact: Muddesar Iqbal, Associate Professor and Outreach Committee Chair in Communication and Network Engineering Department

📍 King Salman Neighborhood, Riyadh 12435, Saudi Arabia



☎ 0508267548

✉ miqbal@psu.edu.sa




🌐 www.psu.edu.sa/en/CE

Company Introduction:

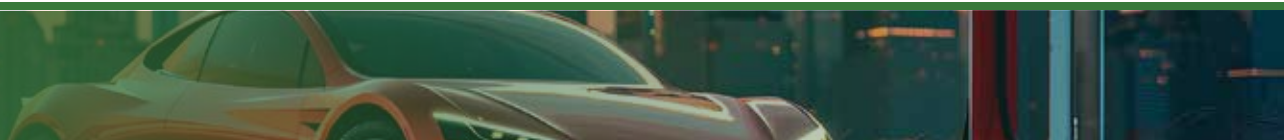
Prince Sultan University (PSU), a leading private institution in Riyadh, will showcase its student-built Electric Vehicle (EV) at EVS Saudi 2025, hosted by the College of Engineering. The PSU Eco Team, comprising students from Electrical, Production, Manufacturing, and Software Engineering, has designed and tested an energy-efficient EV meeting global standards. Beginning with a gasoline prototype in 2019, they launched their first EV in 2023, excelling in the Shell Eco-Marathon. In 2024, they placed 5th globally and 1st in the Middle East. Their 2025 model achieved 212 km/kWh. Featuring carbon fiber, BMS, and telemetry, the project fosters sustainability, innovation, and real-world skills.

ROXAL-Laith Al-Lamea
شركة الليث اللامع**ROX - LAITH AL OBAIDI****STAND
D12****Contact: Jana Sabbagh | Faleh Alonzi** www.alobaidi-cars.com jana.s.ksa@alobaidi-cars.com
faleh.ksa@alobaidi-cars.com**Company Introduction:**

Established in 1982, Laith Al Obaidi Motors has become a prominent automotive distributor in the Middle East. As the exclusive agent for ROX Motor in Riyadh and the Eastern Province of Saudi Arabia, the group is introducing the ROX 01, a luxury all-terrain SUV that combines extended-range electric technology with advanced features tailored for the Saudi market .

**SAUDI BUSINESS COUNCIL****STAND
H11****Contact: H.E. Kira Negrón, President** Kingdom of Saudi Arabia www.saudibusinesscouncil.com Info@saudibusinesscouncil.com
marketing@saudibusinesscouncil.com**Company Introduction:**

The Saudi Business Council is steadfastly guided by the principles of the ambitious Saudi Vision 2030. Exclusively committed to promoting the interests of the Kingdom of Saudi Arabia and achieving the ambitious goals outlined in the vision. Sole mission is to establish strong economic and cultural bridges, both within the Kingdom and across the world, all in service of the welfare and enduring glory of the Kingdom of Saudi Arabia.





SASCO

CHARGING STAND
S1, S2, S3

STAND
F06, E06

Contact: Ghadah Algufili, Marketing Manager

Kingdom of Saudi Arabia

+966 599 884677

AlgufiliG@sasco.com.sa

www.sasco.com.sa

Company Introduction:

SASCO is a publicly listed Saudi joint-stock company, established pursuant to Ministerial Resolution No. 563 dated 23/12/1402H (corresponding to 12/10/1982G). Its activities include owning and operating service centers for vehicles and travelers, rest areas, motels, and restaurants; transporting and selling fuel; importing and selling household equipment, beverages, and refreshments along highways, supported by modern emergency and maintenance services. The company also imports and sells construction and operational materials, purchases and leases real estate, and operates a car club that issues international driving permits and customs transit documents (Carnet de Passage – TripTik).



**SHANGHAI OUXING STORAGE AND
TRANSPORTATION CO.,LTD.**

STAND
104

Contact: Ye Lu, General Manager

Plot No: 8, Survey No.15, Veer Industrial Kotda sangani State Highway village - Piplana, Rajkot, Gujarat 360024, India

0086-18701751932

luye@thecustoms.com.cn

www.ouxingchuyun.com

Company Introduction:




Shanghai Ouxing Storage and Transportation Co., LTD., founded in 2011, is a one-stop integrated service platform for cross-border supply chain with customs declaration and bonded warehousing as the core to carry out extended services. The business segment covers sea, land and air, railway transportation, warehousing, cross-border e-commerce, project logistics, etc. At present, two-way import and export logistics services in the Middle East and Southeast Asia have developed into a characteristic business segment. Ojian Group, a subsidiary of Ojian Group, has gathered advantageous resources such as customs clearance, foreign trade, freight forwarding, transportation, warehousing, etc. Its business covers more than 40 countries and regions around the world, and its customers involve more than 30 industries such as mechanical and electrical, automotive, medical, and food.

**4-6 MAY
2025**




RIYADH FRONT EXHIBITION &
CONFERENCE CENTER, RIYADH,
SAUDI ARABIA



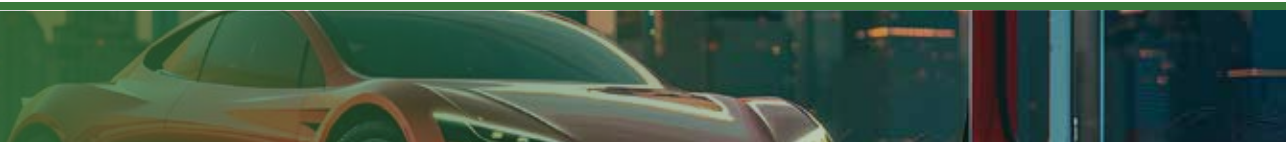
双妹

SHANGHAI YI YUAN TRADING CO., LTD.STAND
112**Contact: Ying Tan, General Manager** +86-13262720312 1225483011@qq.com www.eepcindia.org**Company Introduction:**

Since its establishment, Shanghai Yiyuan Trading Co., Ltd. has been actively engaged in charitable public welfare initiatives and the development and promotion of intangible cultural heritage industries and products. The company is committed to advancing rural revitalization projects. To better promote the inheritance and development of intangible cultural heritage and bring local specialty agricultural products to market, the company has established partnerships with multiple municipal and prefectural governments as well as local enterprises in Yunnan Province. These efforts have successfully introduced local intangible heritage products and specialty agricultural goods to the market, achieving positive results. The company has registered two brand trademarks—Shufo and Shuangshu—covering a range of agricultural and sideline products, including deeply processed foods, specialty delicacies, coffee, fruits, tea, mushrooms, eco-friendly rice, and intangible cultural heritage products such as embroidery.

**SHANGHAI LAILING ENTERPRISE
MANAGEMENT CO., LTD.**STAND
108**Contact: Jeff Zhou,** 8613817777868 zhouzhoulj@163.com www.expobridge.net**Company Introduction:**

Shanghai Lailin accelerates global business expansion for enterprises through tailored cross-border solutions. We specialize in market entry strategy, regulatory compliance, cultural localization, and scalable operational setups across APAC, Europe, and MENA. Leveraging data-driven insights and local networks, we streamline market penetration, mitigate risks, and optimize costs. From legal frameworks to digital ecosystems, our team ensures seamless adaptation for sustainable growth in international markets. Your Global Growth Catalyst.








SHANGHAI ZHONGQIAO VOCATIONAL AND TECHNICAL UNIVERSITY

STAND
109

Contact: Fuli Qi, Assistant Dean

 (+86)8001858026

 651115000@qq.com

 www.shzq.edu.cn

Company Introduction:


Shanghai Zhongqiao Vocational and Technical University (referred to as “Zhongqiao University”) was founded in 1993 and was approved by the Ministry of Education to be included in the national unified enrollment plan in 2002. It is a non-profit private undergraduate university, upgraded to an undergraduate institution in 2019, officially renamed to its current name in June 2020, and qualified to award bachelor’s degrees in 2022. It is the only national undergraduate vocational education pilot university in Shanghai. The school ranks 5th in the classification evaluation ranking of Shanghai. According to the latest data from Jinpingguo, the school ranks 2nd among private universities and 10th among vocational undergraduate universities in China, with comprehensive strength ranking among the top in the country.




SMART MOBILITY

STAND
F10

Contact: Ivy Hsu, Marketing Communications

 886 910 555 917

 ivy.fy.hsu@fit-foxconn.com



 www.voltaira-group.com/electrified-vehicle-charging-solutions/

Company Introduction:




Smart Mobility is a joint venture between Foxconn Interconnect Technology and Saleh Suleiman Alrajhi & Sons, bringing together Foxconn’s world-class manufacturing capabilities with Voltaira’s German-rooted expertise in mobility. Anchored in a strong commitment to Saudi Arabia and aligned with Vision 2030, Smart Mobility is dedicated to delivering intelligent, design-forward EV charging solutions that support the Kingdom’s transition to a greener, more connected mobility ecosystem.

4-6 MAY
2025

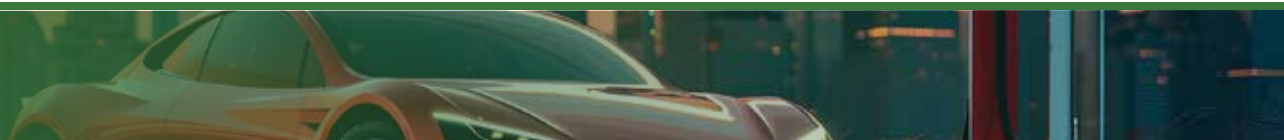
RIYADH FRONT EXHIBITION &
CONFERENCE CENTER, RIYADH,
SAUDI ARABIA

**SUPPORT LINES EV**STAND
E01, G01, D05**Contact: Mohammed Fazil, International relations** 0510676721 mdfazil@support-lines.com www.support-lines.com**Company Introduction:**

Support Lines, a leader in electric energy and electric vehicles in Saudi Arabia, specializing in supplying new energy vehicles and installing electric car chargers and accessories. We are working to accelerate the transition to clean energy by building charging stations with the latest global technologies to achieve sustainability.

**TAM**STAND
D06**Contact: Khalid Alsaggaf, National Sales Manager** +966-558444888 khalid.alsaggaf@petromin.com Riyadh 7458 Eastern Ring Branch Rd, Riyadh, Saudi Arabia - 12896 www.petromin.com**Company Introduction:**

Petromin Corporation is a leading multi-national organization in the Kingdom of Saudi Arabia. We stand as a strong transformative force, enabling the movement of people, products and services through sustainable and innovative mobility solutions serving individuals and businesses alike – We help you move!



 T E S L A

TESLA

STAND
D03

Contact: Ahmed Tuffaha, Sales Campaign Specialist | KSA

☎ 0507373339

✉ atuffaha@tesla.com

🌐 www.tesla.com/ar_sa/drive

Company Introduction:

Our mission is to accelerate the world's transition to sustainable energy. We're building a world powered by solar energy, running on batteries and transported by electric vehicles.



TAYSEER FINANCE

STAND
C11

Mohammed Al Saif - PR Specialist

☎ +966 5038 90230


✉ mohammed.alsaif@tayseerme.com

🌐 www.tayseerme.com



Company Introduction:

Tayseer is a digital microfinance company offering Shariah compliant solutions to retail and Micro, Small and Medium Enterprise (MSME) clients, operating under the Financial Services Sandbox supervised by the Central Bank of Oman

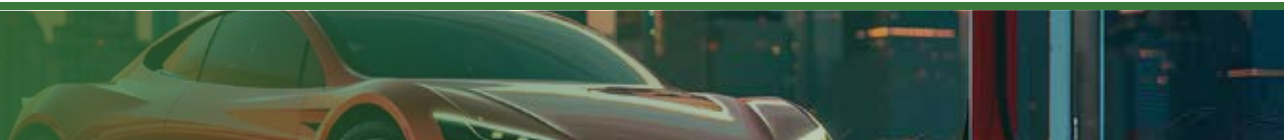
4-6 MAY
2025RIYADH FRONT EXHIBITION &
CONFERENCE CENTER, RIYADH,
SAUDI ARABIA

**VEGO****STAND
C12****Rafa Naser - Marketing Specialist** 966 92 0014 486 rafa@vego.sa www.vego.sa**Company Introduction:**

VEGO GROUP was founded in 2020 in Saudi Arabia with a clear mission: to transform the way the world approaches transportation. As environmental concerns and the need for sustainable solutions became increasingly urgent, we recognized an opportunity to make a real difference. From our humble beginnings, our commitment has always been to lead the industry in clean, innovative transportation technologies that not only reduce carbon emissions but also improve the quality of life for communities worldwide.

**VISTACHARGE****STAND
E08****Contact: Ammar Hammad, CEO** Plot No: 8, Survey No.15, Veer Industrial Kotda sangani State Highway village - Piplana, Rajkot, Gujarat 360024, India 0554040848 ashammad@vistacharge.com vistacharge.com**Company Introduction:**

VistaCharge, Saudi Arabia's first homegrown EV Supercharger manufacturer, providing cutting-edge, efficient, and scalable DC charging solutions. We design and manufacture high-performance EV Superchargers, perfectly suited for highways, malls, hotels, workplaces, apartment complexes and public spaces and designed to withstand GCC harsh climate.





WAROM TECHNOLOGY ARABIA INDUSTRIAL L.L.C

STAND
I03

Contact: Brian Xu, Deputy Director

☎ 0086 15900551519

✉ gmb15@warom.com

🌐 www.waromgroup.com

Company Introduction:

WAROM TECHNOLOGY ARABIA INDUSTRIAL L.L.C(hereinafter called as 'WAROM') is an 'explosion proof electrical apparatus manufacturer' for the oil and gas, petrochemical, chemical, pharmaceutical, marine, and mining industries with more than 35% market share in China with its specialty in production of all types of explosion proof, weatherproof and indoors type electrical apparatus. WAROM is a proud 'member of the IECEx Mark Committee for Certification to STDs', as the only company in China and one of two manufacturers globally.



XIAOMI

STAND
D13

🌐 www.mi.com/sa




Company Introduction:

Xiaomi makes a powerful statement in the EV space with the all-electric SU7 sedan – blending intelligent driving systems, cutting-edge connectivity, and dynamic design. Engineered for a smart and seamless driving experience, the SU7 represents Xiaomi's commitment to innovation and mobility.



ZEEKR

ZEEKR - ALWALLAN TRADING COMPANY

STAND
D01**Contact: Sara Alowayridhi, Marketing Specialist** 0550350088 sara.alowayridhi@wallan.com www.zeekr.life.com/ar-sa**Company Introduction:**

ZEEKR is a premium and innovative electric vehicle brand under the global Geely Group, dedicated to delivering intelligent, sustainable mobility solutions. With a focus on innovation and high performance, ZEEKR brings advanced technology and luxury design to the roads of Saudi Arabia. The brand currently offers two standout models in the Kingdom: the sleek and compact ZEEKR X, and the high-performance electric sedan ZEEKR 001. Each model is crafted to provide an exceptional driving experience, blending cutting-edge features with comfort and safety. ZEEKR continues to shape the future of electric driving in Saudi Arabia, offering a seamless blend of luxury, innovation, and sustainability.



+971581486426

info@mie-expo.com

www.miigroups.com

Company Introduction:

MIE Groups, an accomplished organization with a global presence, operates under the mandate of organizing and hosting dynamic conferences, exhibitions, and workshops. The primary objective is to promote connections between projects and investments, aligning with the commitment to promote global business events that contribute to economic development and trade. Notably, we've recently expanded our office presence, reflecting our growth and increasing reach.

With eight offices in Asia, two in the UAE (with the Global Headquarters situated in Dubai), two in Africa, one in KSA and one in the USA, MIE Groups has established itself as a key global player. The organization has successfully collaborated with hundreds of thousands of international trading companies, aiding them in market development within the Middle East, Asia, USA and Africa.

+971581486426

info@mie-expo.com

www.evolvehshow.ae/en

Event Introduction:

The Evolve Future Mobility Show is a premier event dedicated to promoting electric vehicles (EV) and sustainable transportation solutions in the region. As the Middle East accelerates its transition to clean energy, Evolve Future Mobility Show is a key platform for showcasing the latest advancements in EV technology, infrastructure, and policy. Electric vehicles are transforming the transportation landscape by addressing environmental issues and reshaping the global automotive industry.

Evolve Future Mobility Show in Sharjah aims to connect exhibitors with potential buyers, fostering networking and collaboration.



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